

It is a flag to be held by the last person of a queue line. On the flag (2) is a statement that says: "This line leads you to:", and followed by a title that indicates what the queue line is for. (Title example: "American Airlines Check-in") On the flagpole (1) there is a small tag (3) on which an instruction is inscribed: "Please pass this flag to the next person in line." Consequently, the flag is passed from one person to another down the line. Or, to put it in another way, it is always in the hand of the newest member of the line. It serves as a dynamic sign that moves with the length of the line.

There are 3 purposes of Telltail Flag: (A) To tell the people near the end of a long queue line what the line is for, without having to ask around or walk all the way to the beginning of the line to find out. (B) To signal the end of the queue line, which as a result can easily be seen from afar. (C) To indicate who is at the end of the line and who is not. Cutting in line can be avoided simply by passing the flag from one person to another. People not in the line but standing near the end of the line will no longer be confused as waiting in line.